

On Demand Training enhancing knowledge and expertise



Addressed

Needs

On-demand is all about providing users access to training and information in convenient formats whenever they want.

To be effective the users need to be able to access the specific information they need rapidly. The materials must be designed with this format in mind and include high levels of interaction.

Video is at the heart of on-demand, and must be included as part of the on-demand training package.

Our programs include:

- **Analysis of needs:** ensuring the objectives are accurately achieved
- **Video:** promotional and short how-to through to more in-depth learning
- **Interactive video and simulations:** enabling users to practice and learn
- **Learning portal:** supporting on-demand training

Atrium
DeliverablesTypical
EngagementTypical
Engagement

On-demand materials support many of our enablement and training programs that are blended with live events.

Examples of pure on-demand include programmes to create a series of technical videos providing detailed descriptions of new functions and features to be used by both Channel Partners and internal technical staff. These are based on webinar recordings, technical papers and information provided directly by SME's.

The result is an up-to-date and accurate series of videos that provide technical information in short (20 min) videos. This series can then be easily updated and maintained to reflect product updates and new announcements.



Very clear and easily understood video

Atrium's in-depth understanding made this project a joy

They did all the heavy lifting – allowing me to focus on the core messages

